



**Harris
Manchester
College**
UNIVERSITY OF OXFORD

DEVELOPMENT OFFICE
MANSFIELD ROAD, OXFORD OX1 3TD



2022 Alumni Survey Results

The Alumni Survey was marketed to Alumni and Associate Alumni via three emails:

1. 'Introducing Myself' – advance email to test the data – Wednesday 30th March
2. 'Survey Link' – email with link - Thursday 31st March
3. 'Reminder' – email and request to forward to fellow alumni – Monday 11th April

1,428 total in database of emailable alumni who have not opted out of email contact with HMC
 25 bounced back as undeliverable
 16 new email addresses found, and the survey link sent out.

1,419 = Total final distribution

Response as of 22nd April (closing date) = 345 or 24.3% response.

ALUMNI QUOTES

Q. Describe Harris Manchester College in 5 words.

A. Caring, convivial, rigorous, fun, rewarding.

Q. Were there other ways you engaged with student life?

A. I was the social secretary, so arranged (and participated in) lots of events!

Q. What's your favourite memory of your time as a Harris Manchester student?

A. The library and the steps of Arlosh after formal. Boat Club. And just met some really great people who made a difference in my life.

Q. What advice would you give to your past self when you were a student?

A. Embrace the opportunity to the full and experience something new.

Q. How has your time at HMC contributed to your success?

A. I enjoyed the energy and enthusiasm of younger 'mature' students and was inspired by their journeys.

Q. Please leave any other comments you may have here.

A. Bless you all. Always have a place in my heart.

“I was a mature student and felt an amazing sense of calm when I turned into Mansfield Road for my interview.”

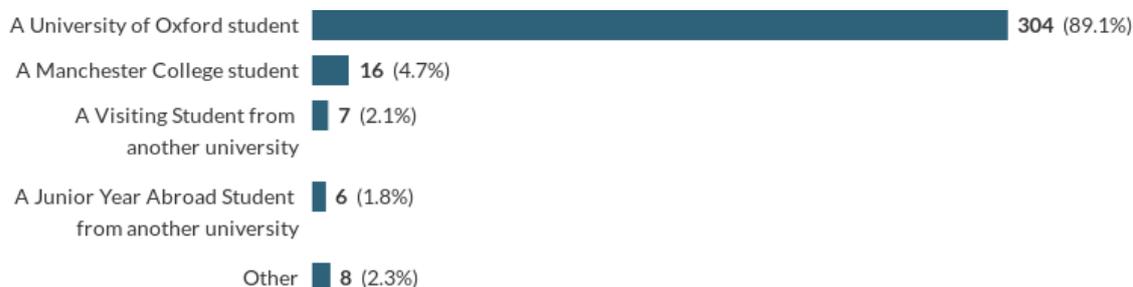
Interest in the College

In reviewing the responses to date, overwhelmingly alumni say that they hold affection for the College.

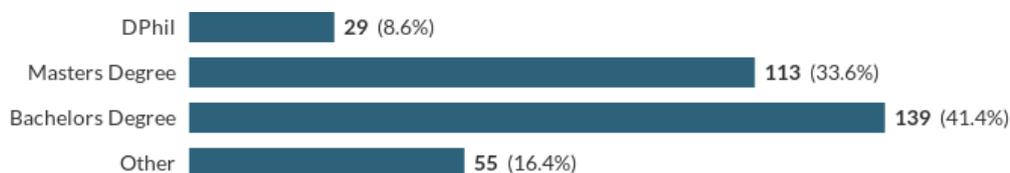


Attendance

Most of the respondents were University of Oxford or Manchester College students, with a handful of Year Abroad or Visiting Students.

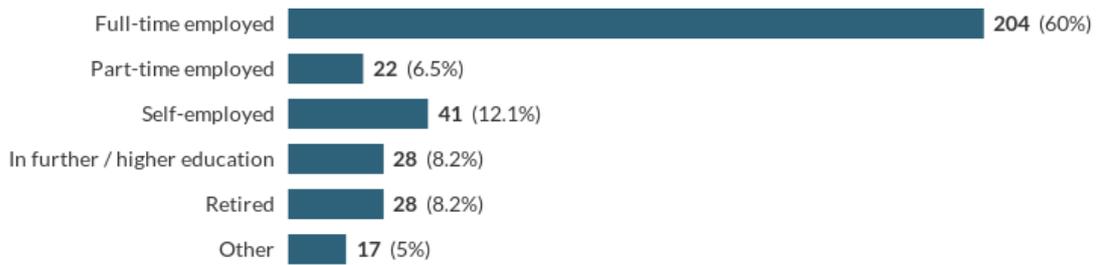


Here is the breakdown in degrees:



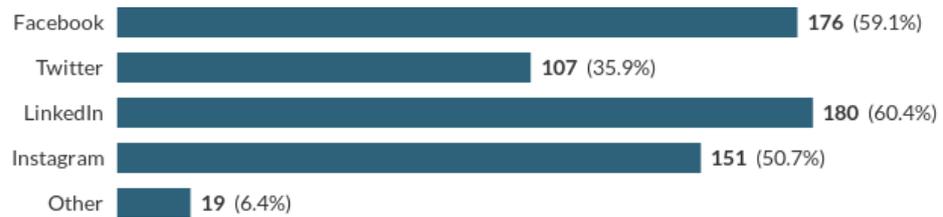
Employment status

Most of the alumni respondents are working full-time (60%), 6.5% are part-time, 12.1% are self-employed, 8.2% are in education, 8.2% are retired, 5% responded as other, which includes stay at home mum, on disabilities benefit and undertaking further study, volunteer roles and, as one person suggested, ‘general dogsbody’.



Social media

The most popular social media sites visited by alumni:



Other sites mentioned were TikTok, WeChat, YouTube and Telegram. Given some of the responses below in the section 'Giving Back', the prominence of LinkedIn is not unexpected since many alumni are interested in networking and giving careers talks to current students.

“Don't stop studying and party hard.”

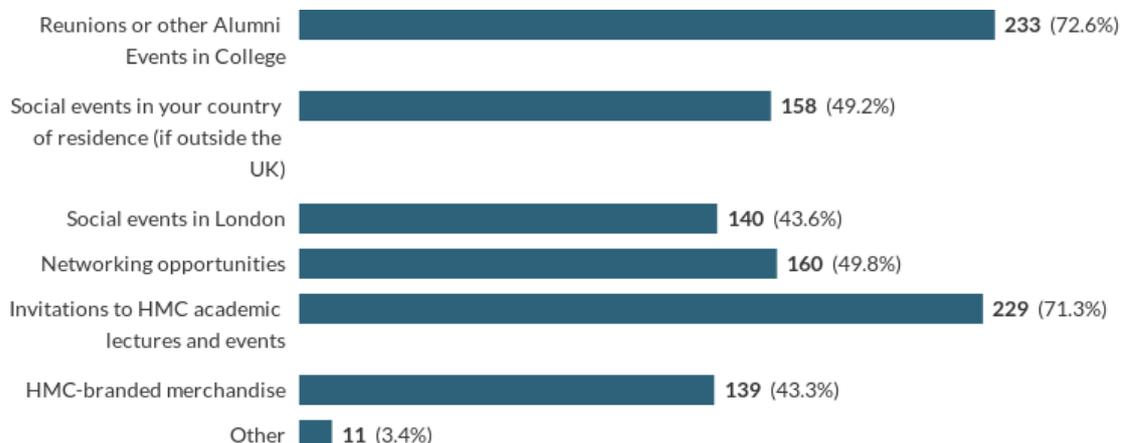
Alumni Relations

This section was divided into two questions: (1) Events and (2) Communications.

1) Events:

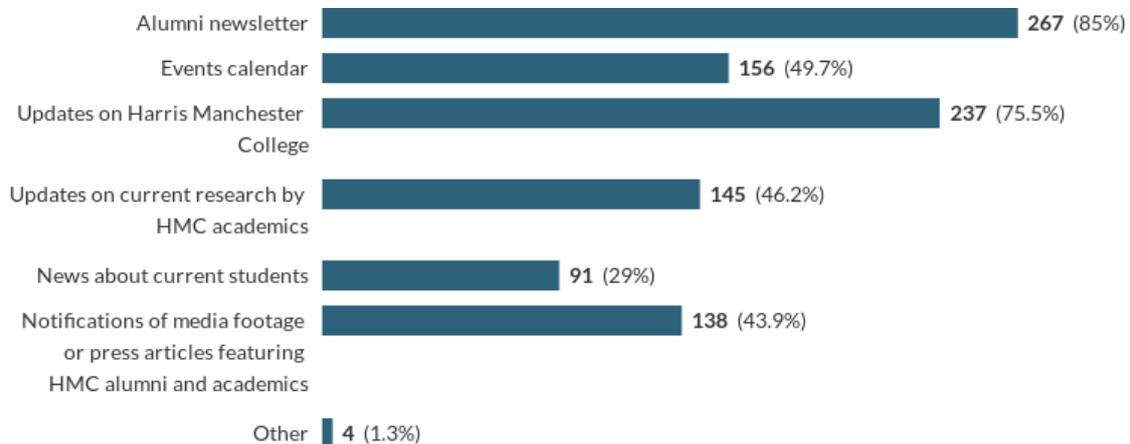
When asked about events, alumni overwhelmingly mentioned that they would be interested in attending events, in College (72.6%), London (43.6%) or in their country (49.2%).

Interestingly, 71.3% said they would be interested in attending HMC academic lectures and events, many of which are already organised by academics within the College and could be expanded to include an alumni audience, either in-person or remotely.



2) Communications:

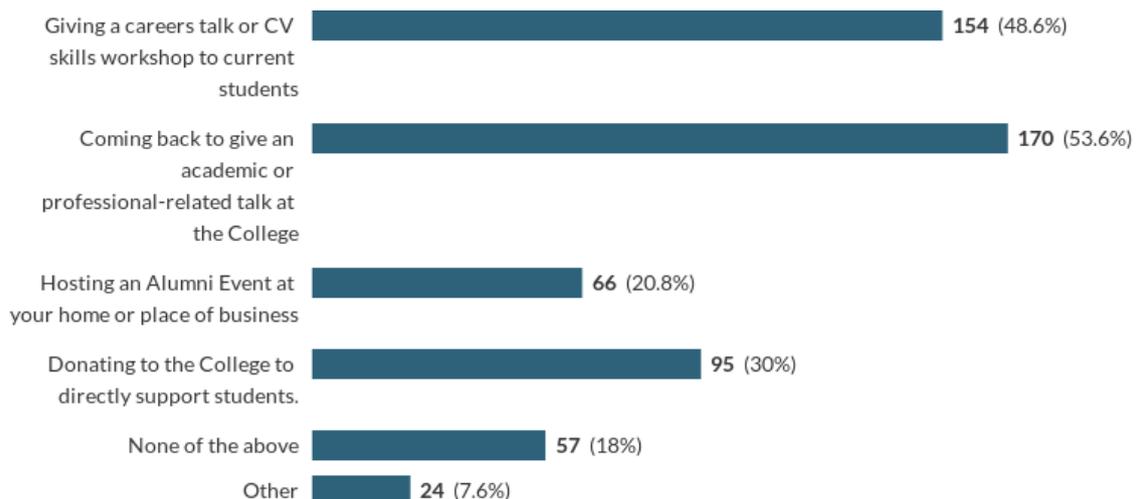
When asked about how they received information a whopping 85% said they wanted to receive a newsletter from the College, which would include an events calendar, updates on the College and academic research.



“Embrace every opportunity and value those around you. You will really miss it when you leave.”

Giving back

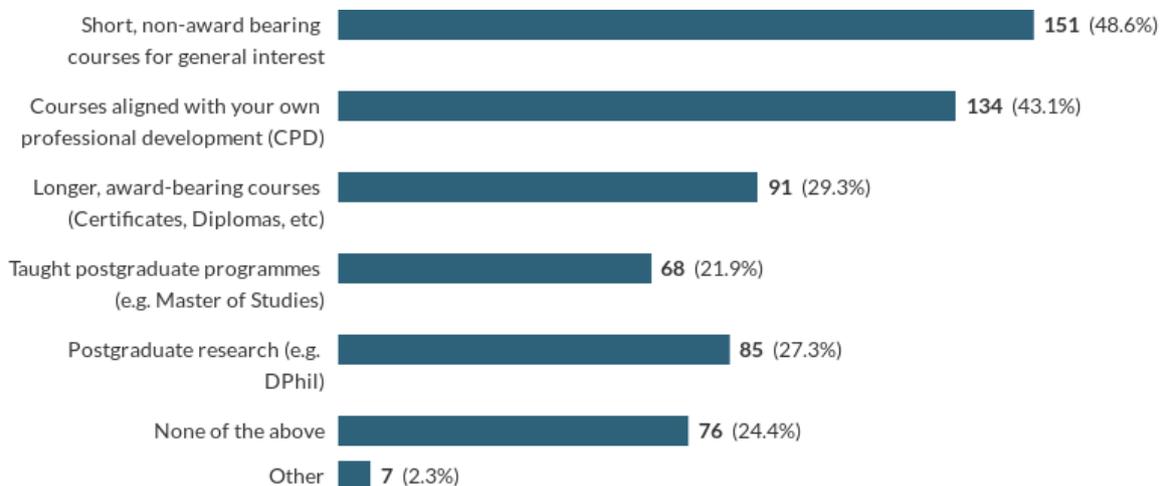
HMC alumni are interested in giving back, with the majority interested in giving a careers or academic/professional-related talk at the College (48.6% and 53.6% respectively). This reflects the preference for LinkedIn, as discussed above.



In reflecting on other areas where they could give back, alumni answers were varied, from offering services as a musician to helping with mootings to leaving money in their will.

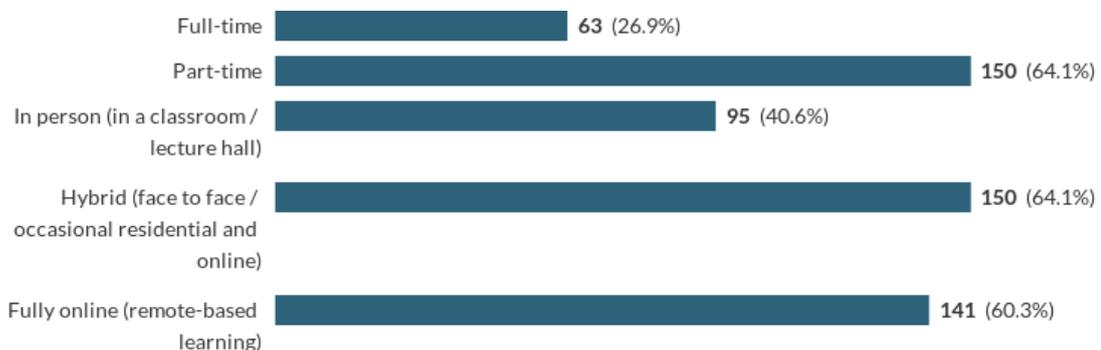
Further learning

In the spirit of HMC and the quest for learning at whatever age, the result of the question about continuing education isn't surprising. Overwhelmingly, alumni are interested in undertaking further study for personal interest or professional development (48.6% and 43.1% respectively).



Length of study and location

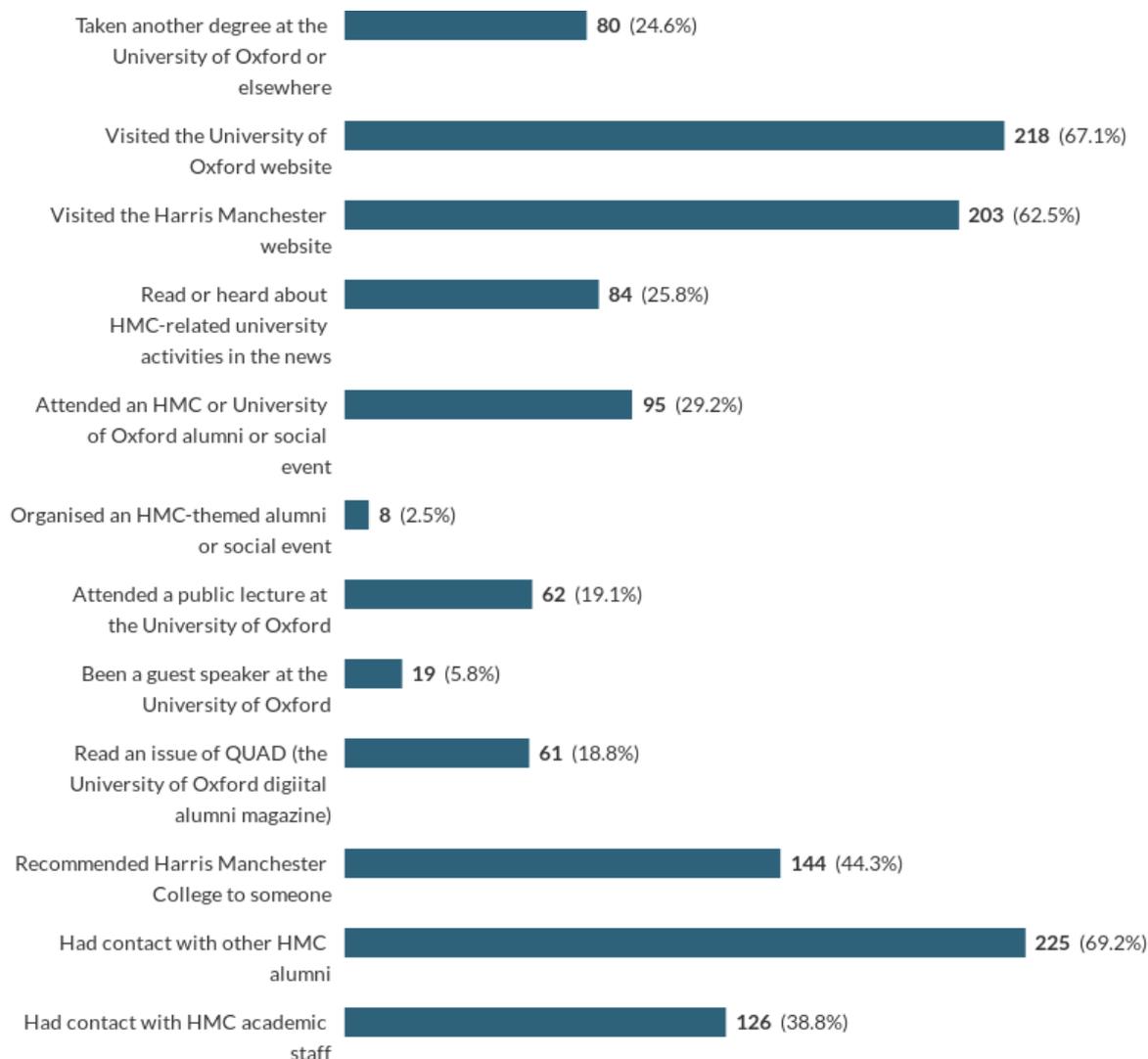
The pandemic has changed people's ideas about the importance of location, so the results below about hybrid or remote study are not entirely surprising (64.1% and 60.3% respectively).



“HMC was the foundation on which my professional life was built and it was also where I met most of the important people in my life. HMC holds a very special place in my heart and I will never forget what it allowed me to learn about myself and the world.”

Contact with HMC and the University

Many of our alumni were in contact with other alumni or HMC academic staff, maintaining the links with their old College wherever they live. This response also provides some information about alumni connections both to Oxford and their College.



For any further questions, if you would like to help us organise an event for alumni or a careers workshop for students, please contact the Development Office at alumni@hmc.ox.ac.uk.

Many thanks to everyone who took the time to respond to the 2022 Alumni Survey!